

The case for direct carrier billing



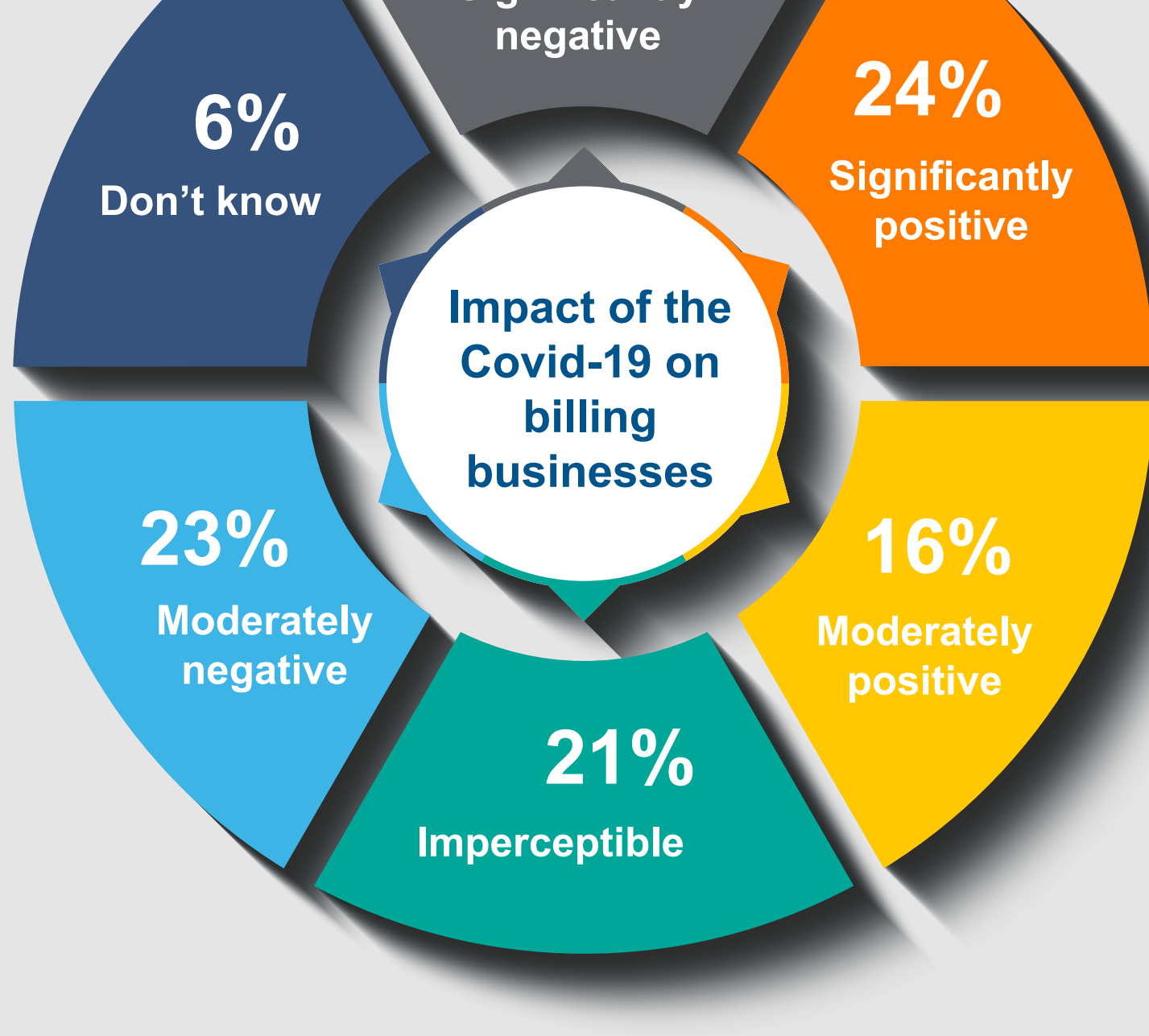
payments

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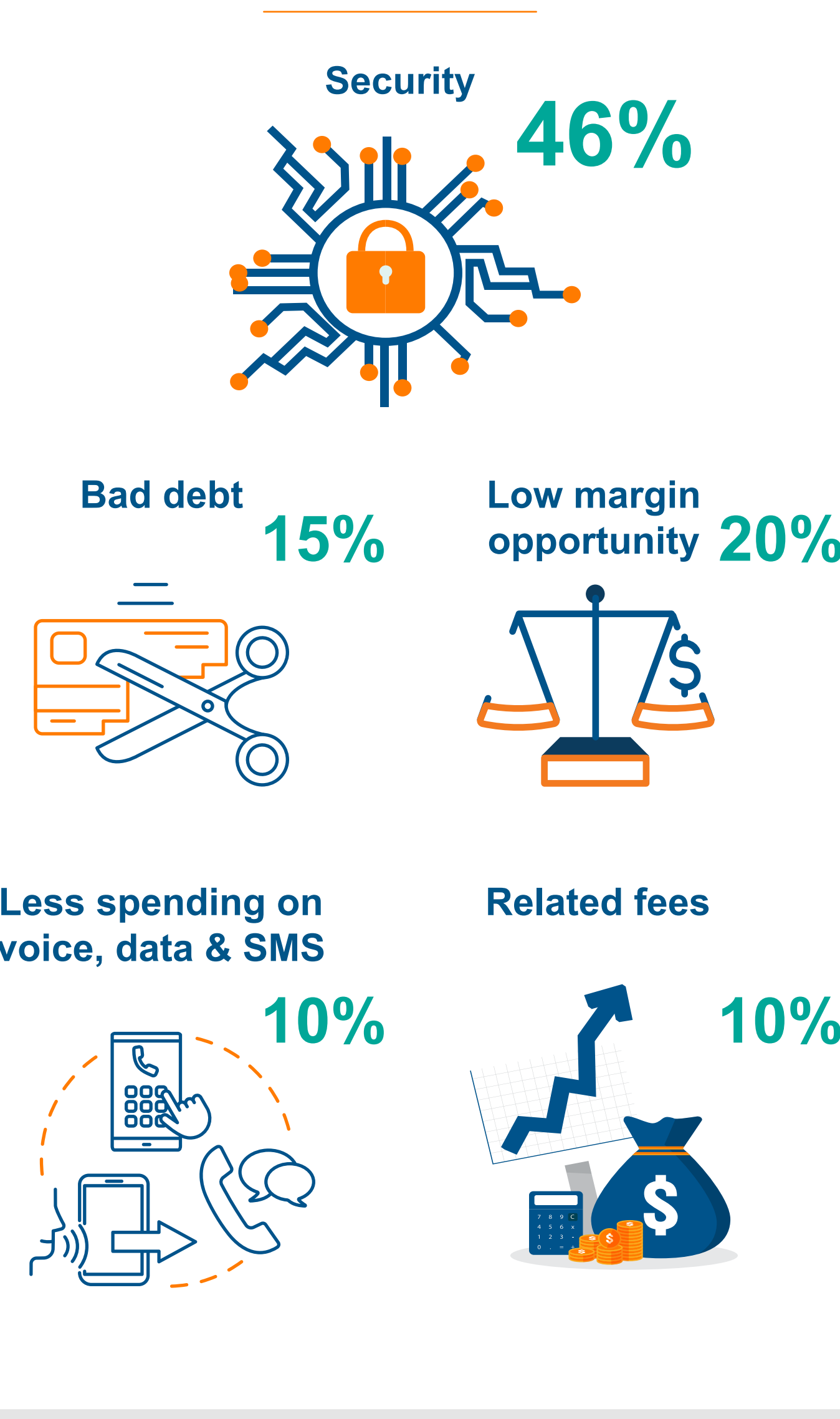
MOBILE

WORLD LIVE

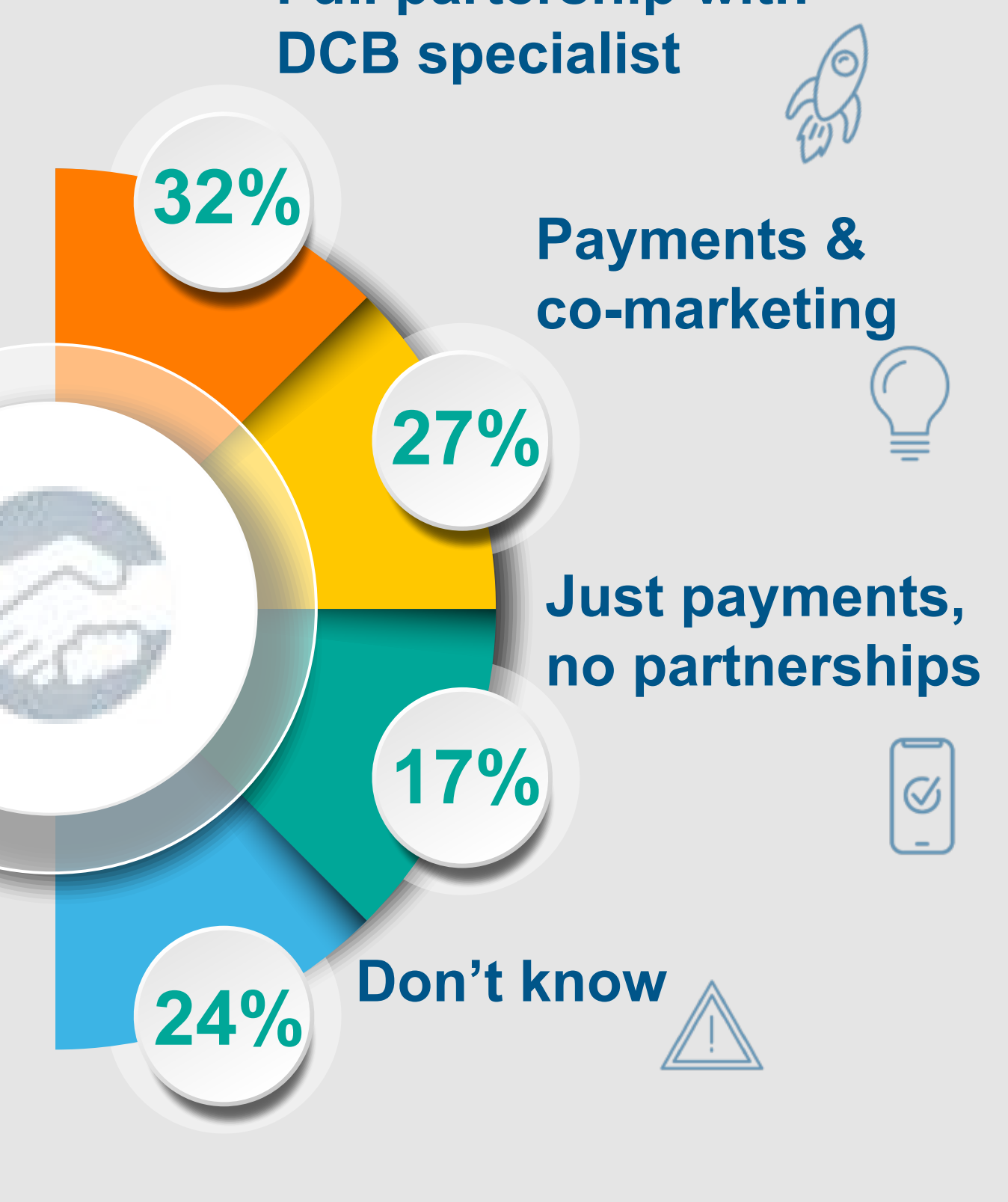
Consumers have increased their engagement with digital goods online using DCB



Major concerns holding back from moving to DCB



How are businesses considering to launch DCB?



How likely are merchants to launch DCB?



What's on DCB for businesses?



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